



**LIFEGUARD
TECHNOLOGIES**

Press Release

Trade Name Change to LifeGuard Technologies

We are proud to announce that we are changing our company name from GPSS USA to LifeGuard Technologies.

The name change is due to the significant expansion of our business activities having grown more than 42% this fiscal year to date. In addition, thanks to the overwhelming global acceptance of the LifeGuard Tri-Bolt Breakaway System™ as the Next Generation in hose safety technology and our global presence in more than 100 countries and five continents this name has become internationally synonymous with advance passive safety hose technology.

The name change should also be perceived as an acknowledgement of the size, strength, and diversity of **LifeGuard Technologies** - making "**LifeGuard**" the cornerstone of our branding worldwide.

The company will continue to operate in its current structure and your contacts will remain unchanged. At the same time we will change all our e-mail addresses to _____ @ www.LifeGuard-Tech.com to reflect and strengthen the LifeGuard brand. The old e-mail addresses will continue to be operational for the foreseeable future. Our web domains www.LifeGuard-Tech.com, www.gpsafetyssystem.com and www.TheSafestHose.com will function in unison.

Our new LifeGuard logo seen above reflects the connection to GPSS USA but also reflects the new and exciting times.

About LifeGuard Technologies

LifeGuard Technologies is formed to take the next steps by providing, on a geographical basis, reliable, readily deployable and cost effective improvements in industrial safety. As the name declares we are a Global Company that is based upon the extensive experience of its founders and joint venture partners and believes that significant and measurable enhancements to industrial safety are achieved with deployment of "passive devices". The essence of our mission is to increase the safety of all operations and facilities through the deployment of passive safety hose technology.

For more information please contact: Info@LifeGuard-Tech.com or WWW.THESAFESTHOSE.COM

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