



Press Release

LifeGuard Technologies Establishes New Service Center – Dubai, UAE

Newtown Square, PA.--(BUSINESS WIRE)—LifeGuard Technologies is pleased to announce, in conjunction with a Joint Venture agreement with **A V S Excel Technical Services LLC (AVSETECH**, an United Arab Emirates company, that it has expanded its global assembly and service network by adding a new service facility located in Dubai, UAE. The steady growth solidifies LifeGuard Technologies’ presence across the globe now having service capabilities in North America, South America, Europe, Asia, Australia and Africa.



All LifeGuard Technologies’ facilities are strategically placed for operational efficiency aligned with the Company’s long-term strategic plan. LifeGuard Technologies’ investment in each market will support capacity needs, improve shipping time and enhance delivery flexibility, allowing the Company to better serve customers as demand continues to grow. This new facility will support our recent appoint of Mr. Mustafa Sallay as General Manager, Middle East and his efforts in Egypt, Saudi, Qatar, Bahrain, Kuwait, Kenya, Tanzania, Ethiopia, Uganda, Rwanda, Burundi & S. Sudan.

“The AVSETECH team is excited to be a part of Lifeguard Technology’s trusted partner to serve the need of the industry with highest standards. We have a dynamic team of Engineers and Technicians who are highly skilled in handling all range of gas control equipment’s and its accessories to keep up the best in market to serve our customer needs. Our sales & service center for LifeGuard Technologies products to all esteemed customers in the MENA region will be a

great opt for this time of new normal life after Covid-19.” Said Sandeep P Siddappa, Managing Director of AVSETECH.

“Investment in our service center network is a hallmark of LifeGuard Technologies’ long-term strategic plan,” said Andy Abrams, Executive Vice President. “We measure capacity in three key areas: service centers, people and equipment. Each area is critically important to serve our customers and accommodate the growing demand for our patented safety technology.”

About LifeGuard Technologies

LifeGuard Technologies is formed to take the next steps by providing, on a geographical basis, reliable, readily deployable and cost effective improvements in industrial safety. As the name declares we are a Global Company that is based upon the extensive experience of its founders and joint venture partners and believes that significant and measurable enhancements to industrial safety are achieved with deployment of “passive devices”. The essence of our mission is to increase the safety of all operations and facilities through the deployment of systems such as the "LifeGuard Safety Hose" and others. Martin Doyle’s email is m.doyle@lifeguard-tech.com.

For more information please contact: Info@Lifeguard-tech.com or WWW.THESAFESTHOSE.COM

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