



Press Release

Mustafa Sallaly joins LifeGuard Technologies as General Manager- Middle East and Africa

Lifeguard Technologies is pleased to announce that Mustafa Sallaly has joined Lifeguard Technologies as General Manager – Middle East and Africa replacing our dear friend and late colleague, Mr. Hassan Bayoumy. Mustafa joins the LifeGuard Technologies Team after more than 8 years at Air Liquide Egypt as North Egypt Sales Supervisor then Medical Gases & VitalAire Sales Manager. In addition, Mustafa served as Regional Director for Africa in the French group "INTERTECH GROUP" for 13 years overseeing the group operations in Africa through Egypt & Kenya offices.

“I’m delighted to join the Lifeguard Technologies team as General Manager – Middle East and Africa” added Mustafa Sallaly. “LifeGuard Technologies is poised for continued growth as it builds upon its long history in the safety technology market combined with its global delivery capabilities. I believe a lot that it is either the best or nothing. I trust Lifeguard Technologies delivers the best in its range.”

Andy Abrams, Executive Vice President of LifeGuard Technologies, commented, “We are delighted to have Mustafa join our global team. Mustafa brings a career in the Middle East and Africa that not only compliments our global footprint but enables us to expand our presence into Africa for LifeGuard Technologies high pressure, cryogenic and LPG hoses. His unique experience will be a great addition to our team and the company. We wish him an excellent integration and success within the LifeGuard Technologies team.”

About LifeGuard Technologies

LifeGuard Technologies’ core business is safety technology. The company has invented and innovated the next generation of the world’s safest assemblies and serve all industries, applications and pressures globally. Its patented and patent-pending technology is cost- effective and easy to deploy, and the improvement in safety is immediate. The company’s roots began with Joe Abrams work in cryogenics in 1958 – and today the company has hoses worldwide in all industries and applications. Its long history and reputation for innovation has fostered this acceptance, and the company continues to play a key role in establishing safety protocols for its customers such as the "LifeGuard Safety Hose" and others. Mustafa Sallaly’s email is M.Sallaly@lifeguard-tech.com. For more information please contact: Info@Lifeguard-tech.com or WWW.THESAFESTHOSE.COM

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